

FAIR SKIN

- Intensive care for visibly brighter and more beautiful skin
- Moisturising and hydrating
- Immediately reduces wrinkles caused by dryness



Home care application

Apply Fair Complexion Serum daily in the morning after cleansing and before the care cream to the face, neck and décolleté at the same time, and gently massage in. Avoid area around eyes.

RET.
30 ml
Ref.
3330



Fair Complexion Serum

SKIN BRIGHTENING DAY CONCENTRATE

Fair Complexion Serum is the perfect addition to the Brightening Day Protection. The brightening booster is applied before the cream and strengthens its effect perfectly.

Fair Complexion Serum contains hexylresorcinol; a highly effective skin brightener with anti-ageing properties. Clinical studies have shown its strong performance in relation to the skin brightening effect and an improvement in the evenness of skin tone. The anti-ageing benefits are attributed to the collagen and elastin-stimulating activity of the ingredients. In addition to hexylresorcinol, a natural complex made from phytic acid and mulberry extract is used. Mulberry extract and phytic acid inhibit the tyrosinase. In addition, phytic acid stimulates cell regeneration. All dead skin cells (higher melanin content) loosen and are cleared away, whilst new cells (with significantly lower melanin content) are able to regrow freely. Short and long chain hyaluronic acids contribute intensive moisture and immediately smooth wrinkles caused by dryness.

The result: With regular use (at least 8 weeks), gentle brightening of the skin tone can be achieved.



ACTIVE SUBSTANCES

- **Hexylresorcinol:** The highly effective active ingredient is a powerful tyrosinase inhibitor which has been proven to brighten skin within 8 weeks: +37% In addition, hexylresorcinol exhibits clinically proven anti-ageing effects (significant improvement to unevenness, radiance and fine wrinkles)
- **Complex of mulberry extract and sodium phytate:** Mulberry extract and phytic acid inhibit the tyrosinase. Phytic acid also stimulates cell regeneration. All dead skin cells (higher melanin content) loosen and are cleared away, whilst new cells (with significantly lower melanin content) are able to regrow freely
- **Short and long chain hyaluronic acids:** Intensively moisturising and hydrating
- **Saccharide isomerate:** Moisturising substance derived from natural sugars; is firmly bonded to the skin keratin and results in optimal moisture penetration of the skin due to its very good water binding capacity