

FAIR SKIN

- **Protects against tanning UV rays**
- **For visibly brighter and more even skin**
- **Prevents the new formation of pigmentation marks**
- **Moisturising and hydrating**
- **Excellent make-up base**

RET.
50 ml
Ref.
3311

WHL.S.
100 ml
Ref.
3311P



☰ Brightening Day Protection

DAY CARE CREAM WITH SPF 20 FOR FAIR SKIN

Brightening Day Protection is a skin brightening care cream with integrated SPF 20, which conjures up radiant and even skin in an instant. Thanks to microfine white pigments, skin immediately appears brighter and less blemished after application. Over time, the highly effective active ingredient, hexylresorcinol, provides a skin brightening effect.

Hexylresorcinol is a powerful tyrosinase inhibitor which has been proven to significantly brighten skin within 8 weeks. In addition, hexylresorcinol exhibits clinically proven anti-ageing effects which can be attributed to the stimulation of the collagen and elastin synthesis.

Alongside the skin brightening effect, the Brightening Day Protection provides plenty of moisture and care. The soft formula contains saccharide isomerate, a skin-identical carbohydrate complex which supplies the skin with moisture for a period of 72 hours. The light protection filter combination of UVA and UVB filters protects the skin against sun-related skin ageing, whilst at the same time preventing UV-related pigmentation.

The result: Complexion immediately appears more even and radiant after application. With regular use (at least 8 weeks), gentle brightening of the skin tone can be achieved.



Home care application

Apply daily in the morning after cleansing and the Fair Complexion Serum to the face, neck and décolleté and gently massage in. Avoid area around eyes.

Suggestion: Suitable for the protection and brightening for all areas of the skin exposed to light, such as the back of the hand and décolleté. This also applies in winter.



ACTIVE SUBSTANCES

- **Hexylresorcinol:** The highly effective active ingredient is a powerful tyrosinase inhibitor which has been proven to brighten skin by 37% within 8 weeks. In addition, hexylresorcinol exhibits clinically proven anti-ageing effects (significant improvement to unevenness, radiance and fine wrinkles)
- **Saccharide isomerate:** Moisturising substance derived from natural sugars; is firmly bonded to the skin keratin and results in optimal moisture penetration of the skin due to its very good water binding capacity
- **Titanium dioxide:** Inorganic, microfine UV filter, physical light protection with visible brightening of the skin which is immediately evident
- **UV-Filter:** Organic-chemical UVA and UVB light protection filters protect the skin against damage caused by UVA and UVB radiation